

MONTANA DECA INTERNATIONAL CAREER DEVELOPMENT CONFERENCE HIGHLIGHTS

~from Diana Fiedler, Montana DECA State Advisor, dated May 19, 2008~

At the 2008 ICDC in Atlanta, Georgia, 122 students and advisors from eight chapters represented Montana DECA. At the Grand Opening Session, **Capital High School** was recognized on stage for achieving their recertification of the Gold Level Certified School-Based Enterprise (SBE) Certified School Store.

The following students were on stage for the TOP honors:

****Mike Aune, Alex Beveridge, & Brad Adams** from Capital High School received medallions for 5th place in the nation in Virtual Business Challenge—Retailing Track.

The following students were awarded the **DECA Award of Excellence**:

- *Advertising Campaign*: Justyne McGowan, Kyle McGowan, & Matt Samhammer, Sentinel HS.
- *Business and Financial Services Marketing Research*: Jessica Lahr, Capital HS.
- *Business Law & Ethics Mngmt Team Dec. Making*: Sean Davis & Michael Garrett, Sentinel HS.
- *Business Services Marketing*: Alice Martin, Sentinel HS.
- *Buying & Merchandising Mngmt Team Dec. Making*: Lauren Brester & Marinna Merkel, Bozeman HS.
- *Buying & Merchandising Mngmt Team Dec. Making*: Seth Clark & Bradley Groesbeck, Sentinel HS.
- *Creative Marketing Project*: Taylor Cummings, Belt HS.
- *Entrepreneurship Promotion Project*: Annie Novotny & Kelley Petrusha, Capital HS.
- *Entrepreneurship Written Event*: Travis Graves & Paige Griffith, Sentinel HS.
- *Financial Analysis Mngmt Team Dec. Making*: Colin Buley & Andrew Mill, Sentinel HS.
- *Food Marketing Series*: Katie Mariani, Havre HS.
- *General Marketing Research*: Stephanie Back, Belt HS.
- *General Marketing Research*: Cassie Kavran & Brianna Lipp, Sentinel HS.
- *Hospitality & Recreation Marketing Research*: Lena Haines, Michelle Headlee, & Autumn Schwaderer, Sentinel HS.
- *Internet Marketing Business Plan*: Doug Hoyer, Belt HS.
- *Marketing Management Series*: Kevin Grover, Sentinel HS.
- *Public Relations Project*: Aaron Adams & Rachel Gerhart, Belt HS.
- *Retail Marketing Research Event*: Mary Woelkers, Great Falls Central Catholic HS.
- *Sports & Entertainment Marketing Mngmt Team Dec. Making*: David Propp & Brittany Sept, Big Sky HS.
- *Technical Sales*: Marci Kolar, Belt HS.

CONGRATULATIONS to all ICDC participants ... Montana DECA is SO proud of you!

From the desk of:

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